

HEAVY VEHICLES SALES KIT – 2019

WHY US?

Thank you for taking the time to consider advertising and promoting your brand with Heavy Vehicles.
We strive to be the best heavy commercial vehicle (truck and bus) publication in Australia.
Our broadcast channels include our website www.heavyvehicles.com.au, YouTube, Social Media, PodOMatic/iTunes/Stitcher and on radio stations across Australia. We are an independent, Australian-owned business.

THE NUMBERS

- Website – 10,000+ unique views per week
- Radio – 80,000+ listeners per week
- Social Media - 4,500+ Facebook followers, engagement over 10,000 people per week
- YouTube – 13,000+ views per month (29,000+ minutes)
- Podcast – 1,000+ downloads/plays per month

THE OPPORTUNITIES

We offer very simple, really cost-effective advertising opportunities. Website www.heavyvehicles.com.au
Our website advertising options are as follows:

- Top Banner (728x90) - \$330 per week
- Side Banner (300x250) - \$220 per week
- Footer Banner (638x60) - \$110 per week

Featured Posts – 300+ words - \$550

THE CONTENT

We keep our listeners and readers up to date with the latest national and international truck and bus news. Heavy Vehicles has a particular focus on a number of topics including Road Safety, New Technologies, Human Resources (i.e. the driver shortage) and New Products.
We also road test and review trucks and buses, bringing our readers and viewers a detailed look at the different attributes of each vehicle that we test.



RADIO/PODCAST ADS

- Weekly Truck and Bus Segment (radio) - 30 second national sponsorship - \$220 per week
- Daily Truck and Bus Segments (radio) – 30 second national sponsorship - \$440 per week
- Heavy Vehicles Podcast – 30 second national sponsorship - \$110 per week

All prices are including GST.

WE OFFER **ONE MONTH, THREE MONTH AND SIX-MONTH** ADVERTISING AGREEMENTS.

WANT TO BOOK ANY OF THESE OPPORTUNITIES?

CONTACT JOEL HELMES VIA JOEL@HEAVYVEHICLES.COM.AU